

**SUSHANT GOLF CITY
CONNECT**
Newsletter | Edition - 9*From the Desk of Executive Director (Operations)*

Dear Patrons,

Let me extend my heartfelt thanks to you for being a part of our Sushant Golf City family.

We are in the process of making this city an example of world class lifestyle where the basic elements of a refined lifestyle such as clean and green environment, wide roads, educational and recreational facilities are given utmost importance. The fantastic work done by our team has now made Sushant Golf City one of the finest examples of urban development.

Technology has played a key role in making our life better. We too at Sushant Golf City are gearing to adopt new technologies in areas of construction as well as customer interaction. You will see a lot of new innovations in our operations in days to come. This will ensure optimum customer delight and we are surely and steadily working towards it.

This is my first communication with all of you and I am looking forward to your feedback to make things absolutely fantastic at Sushant Golf City. You can write me on feedback@sushantgolfcity.in

Warmest Regards,
B.B. Singh
Executive Director (Operations) Ansal API

SUCCESSFULLY LAUNCHED



SHOPPING ARCADE - LAUNCHED ON MAY 24TH, 2014

The low rise shopping centre will be studded with a wide range of reputed brands operating in the areas of lifestyle, entertainment and food. Located at sector-J, one of the fast developing sectors of Sushant Golf City.



SERENE LAKE VIEW APARTMENTS - LAUNCHED ON JULY 12TH, 2014

Serene Lakeview Apartments elevate life to a whole new horizon with its luxurious features. The comforts are unmatched coupled with World-Class facilities.



ANSAL ZENTIH TOWERS - LAUNCHED ON OCT. 18TH, 2014

One of the fast developing sectors of Sushant Golf City, Ansal Zenith Towers is just the perfect combination of retail outlets & commercial spaces to suit every palate. At Ansal Zenith Towers, the shopping experience is going to be absolutely delightful.

Brand Foot Prints



Lucknow Development Authority (LDA) Vice Chairman Mr. Bhuvnesh Kumar at Ansal API stall in Hindustan Property and Auto Expo on September 27th & 28th, 2014; Venue- Balrampur Gardens, Hazratganj.

Mr. Arun Jain
AGM (S&M) Ansal API



Times Property Expo, 2014 - Vivanta By taj. Date- Oct 11 & 12, 2014. The prospects showed great interests in the our different products. We focused on our latest range of products launched and at the same time received encouraging response for other properties as well.

Mr. Prashant, Ansal API, Lucknow



"Shri Shivpal Yadav - Cabinet Minister, Uttar Pradesh along with Shri BB Singh, Executive Director, Operations in Ansal API stall at Grih Pravesh - Dainik Jagran Property Expo"



Kanpur - 19th & 20th July, 2014 Venue - Hotel Landmark, Kanpur A very enthusiastic response received for the campaign at Kanpur. The visitors at the campaign really appreciated the schemes run by the company which resulted it being a very successful campaign in terms of the conversions made. Mr. Himanshu Katiyar, Executive, Ansal API



HT Estates Property Fair Date- 28th & 29th August, 2014 Venue- The Lalit, New Delhi, We were privileged with a very encouraging response from the people of Delhi. The prospects gave a very positive response to the various options of properties available at Sushant Golf City. Mr. Amit Sharma, Dy. Manager, Ansal API.



Gorakhpur - 19th & 20th August, 2014 Venue - Hotel Shivoy, Gorakhpur An overwhelming response received for the campaign held at Gorakhpur, which has always come out with a healthy response for our products. The traffic at the campaign was good since morning and also showed great interest. Mr. Digvijay Singh, Manager, Ansal API

Foundation Stone Laying Ceremony of I T City and Medanta Awadh - Super Specialty Hospital, Indian Institute of Information and Technology (IIIT)

The stone laying ceremony of three Important infra projects - Indian Institute of Information and Technology (IIIT), I T City and Medanta Awadh - Super Specialty Hospital took place on Oct 15, 2014 at Chak Gajaria City (CG City). IIIT and IT City are coming up in close vicinity of Sushant Golf City while Medanta Awadh- Super Specialty Hospital will come up in Sushant Golf City.

With these projects Sushant Golf City is going to become one of the most attractive places in entire India making it a distinct place for a world class lifestyle. Hon'ble Chairman Shri Sushil Ansal Ji was also the part of the ceremony.



Mr. Akhilesh Yadav Obliging with his gracious presence



Lighting Ceremony of Diya's

CSR ACTIVITIES



Meeting with Labour Commissioner
Date – August 29th, 2014
Venue – Sushant Golf City, Lucknow



Date – August 29th, 2014 Venue – Humana Office Premises, Bagiamau, Lucknow Ansal API in collaboration with Humana- People to People, a NGO. Mr. Vineet Srivastava, Director, Ansal API Infra and Mr. Ashish Yadav, Chief Secretary union distributing certificates to the students on successful completion of english speaking and computer courses at the office at Bagiamau.



Aadhar Camp organised in Sushant Golf City for the residents and nearby villagers,
Date – August 28th to 30th, 2014 Venue – Sector D, Sushant Golf City, Lucknow



CONSTRUCTION PICTURES

VILLAS



Golf Villa



Palm Spring Villa



Palm Grove Villa



Palm Ville



Charmwood Villa

Independent Floors



Palm Floors

APARTMENTS



Celebrity Gardens



Celebrity Greens



Celebrity Meadows



Paradise Crystal



Sushant Golf City A Snapshot of Rapid Growth



- Plantation of approx. 43,456 trees along the roads & in the parks.
 - Number of electric poles approx. 2,992.
 - Total 120 kms of sewerage network has been laid.
 - HT/LT/Street light cable 592 kms approx. has been laid.
 - Total kms of roads laid-194 kms.
- Possession of houses and plots offered to more than 2838 allottees and the process of possession is going on.
 - Railway Overbridge sanctioned, fee deposited to railway, work to start soon.
 - Six overhead tanks constructed for uninterrupted water supply.
 - Shops Operational in Sector-D, Shopping Square.

24x7
Ambulance Service

Golf Academy



Sub Post Office



City Bus Service



Allahabad Bank



Best Price

READY TO MOVE IN PROPERTY AVAILABLE ON RENT

VILLAS



Oakwood Villa



Charmwood Villa



Greenwood Villa



Pinewood Villa



Rosewood Villa



Palm Ville



Palm Grove Villa

APARTMENTS



Celebrity Gardens



Paradise Crystal

- Developed Parks & Roads
- Fruits & Vegetables vendors available for purchase of daily needs
- Corporate tie-ups with mobile van shops, pharmacies for medical needs
- A dedicate team of service providers such as electricians, plumbers, masons, carpenters etc...to look after the daily requirements of residents
- 24 x 7 guarded security with inclusion of CCTV cameras

Walk To Work

Various professionals such as Doctors, Lawyers, Chartered Accountants, architects, IT Professionals etc...can have both their office/shops and residence in the same vicinity.

Resident
Speaks



We wish to extend our heartiest thanks to Sushant Golf City for giving us a truly world class lifestyle. It is really heartening to see that this place is shaping up as one of the best places that stands few notches above the rest in terms of facilities. The dream of a fine living in Lucknow has finally come true!

Thanks & Regards,
Rajesh Gupta | House No. - A/1/51

GOLF ANNEXE PARTIES



All Terrain Vehicle Event 26th & 27th July, 2014



Salsa Nights - 2nd August, 2014



Azadi Day Brunch - 15th August, 2014



Karaoke Nights - 28th June, 2014



BMW Event - 22nd & 23rd March, 2014



Kids & Women Golf Tournament 4th May, 2014



Soulful Nights at the Palms Golf Club & Resorts 23th August, 2014



THE ESSENCE OF LUCKNOW, GRACEFULLY LAUNCHED

Jagran Coffee Table Book Launch

Date - 29th August, 2014 Venue - Hotel Clarks Awadh, Lucknow

Leading publication Dainik Jagran launched its Coffee Table Book. The event was graced by the presence of Mr. Ram Naik, Hon'ble Governor of India and Muzaffar Ali, renowned film maker, writer and poet. The book documents the historical and cultural legacy of Lucknow. With focus on the exotic and ethnic aspects of the city, the book captures literature and authentic food & delicacies of the city through pictorial details of significant monuments, lifestyle, modern infrastructure, landscape, etc.... Being a documentary on the growth and infrastructural development of Lucknow, Ansal API, one of the biggest corporate of Lucknow, became the part of it.



Jagran Coffee Table Book being unveiled by Mr. Ram Naik, Governor of India, Muzaffar Ali, renowned film maker, writer and poet, Madan Mohan Gupta, CMD, Dainik Jagran and Ms. Neelima Saxena, Sr. V.P, Ansal API



Sarmishta Sharma, Associate Editor, I Next felicitating Ms. Neelima Saxena, Sr. V.P, Ansal API



Muzaffar Ali with Ms. Neelima Saxena, Sr. V.P, Ansal API



Dance Performances at the function

CUTTING EDGE DIGITAL SOLUTION

MAKING LIFE EASIER FOR YOU



Query form

In order to make system more convenient and responsive, route of Digital Marketing has been adopted. A query form has been developed on the Home Page of the website www.sushantgolfcity.in. Customer can put any of query regarding specific product/ property and it is answered within 24 hours.



Interactive Voice Response

In order to have better customer responsive service for existing customers and also to strengthen the database of all our prospects who might convert into our customers in future endeavors we have adopted a system of Interactive Voice Response. Under this system a record of all the calls made by the customers is made. These customers are regularly updated regarding the developments in the township. Further we can also provide a good and immediate feedback on various products through the data evolved via IVR.

MEDIA CLIPPING



Ansal API-PGTI Feeder Tour Championship 2014 (September 15th-18th, 2014)



MAHARAJA AGRASEN JAYANTI SAMAROH



Date - 24th September, 2014, **Venue:** Ravindralaya, Charbagh, Lucknow.

The event was graced by the presence of Shri Ram Naik, Honourable Governor of UP and Shri Dinesh Sharma Mayor, Lucknow. Shri Sushil Ansal, Chairman, Ansal API was invited as chief guest for the event.

For Bookings & Sales Related Queries Call: 8081777906

Ansal Properties & Infrastructure Ltd., 1st Floor, YMCA Campus, 13 Rana Pratap Marg, Lucknow - 226001.
Phone: 0522 - 4096200 Fax: 0522 - 2209510 Site Off.: Sushant Golf City, Amar Shaheed Path, Lucknow Tel.: 0522 - 6500129
Delhi Office: 115, Ansal Bhawan, 16, Kasturba Gandhi Marg, New Delhi - 110001
Phone: 011-23717854, 23353550, 66302265/66/68/69 | Website: www.ansalapi.com www.sushantgolfcity.in