



Chairman's Message



Dear Patrons,

I am glad that the Lucknow team of Ansal API has taken a step towards connecting all stakeholders of Sushant Golf City together through this quarterly news letter.

At Ansal API, we follow a dream of giving smart and quality living, which we have endeavored to accomplish with Sushant Golf City (SGC) Lucknow, a Golf Centric hi-tech township is our prime project. Raising the living standards of the people of all walks of life to the next level is ongoing mission. Sushant Golf City has changed the geography of LUCKNOW, by developing into a newest, greenest and the most modern part of LUCKNOW. This SMART CITY consists of 18 hole operational Golf course with elite The Palms - Golf Club, with use of recycled water,

Optical Fiber technology for phones, TV cables, Internet, video surveillance etc. Providing solar energy solutions in common areas, solar water heating system to township and many more such advancements in near future. Vision is to keep building the futuristic lifestyle in the township where healthy environment, convenient and smart living brings smile to people residing there.

Apart from Ansal API, there are other builders who are FSI buyers and are contributing in a big way for building up of the township, with their commercial and residential projects, thus increasing habitat in the township.

The Sushant Golf City (SGC) shall host, world class medical facilities like Medanta and Dr Lal Pathology, who have already started construction in the township. SGC is soon becoming a destination for commercial activities by having Banks, upcoming IT park, shopping Malls with big and small retail outlets with already operational, Best Price (Walmart) to Lucknow. The township has various reputed schools such as GD Goenka, S.J. International which are currently running successfully and; Jaipuria School & Kunskapsskolan (Swedish school) already operational this year. We also have Ansal Institute of Technology and Management which offers University level professional education of higher studies in Engineering, Architecture and Management studies with world class educational environment.

Wishing all the best to our Ansal API Lucknow team a great success in this endeavor.

Sushil Ansal
Chairman
Ansal API



MESSAGE FROM EXECUTIVE DIRECTOR



Dear Readers,

Welcome to Ansal API, Sushant Golf City.

2015 was a milestone year for our spectacular township with approval of our DPR to 6465 acres, making it one of the largest smart Hi-tech Township in the country. Now in 2016, we have added new luxurious residential and lucrative commercial projects into our township for you. We have smart homes where all facilities are at touch of an ipad and remote control. Its futuristic planning has kept the natural ecological balance also as in mind. Creating each day a greener and a cleaner environment lo live.

More than 800 happy families reside here and it has become an aspiration for thousands of people to have a sweet home at Sushant Golf City.

Our experience of decades has been put to best use to facilitate the best of residential, public utilities, business and trading opportunities. Medanta Hospital, Best Price(Walmart), Police Station, schools like Seth AR Jaipuria, GD Goenka public school, SJ International, Kunkapsskolan(sweddish school) to our own college AITM, we facilitate education for all age group. Many malls are in the construction stage.

Sushant Golf City is strategically located next to upcoming International Cricket Stadium, Metro station, upcoming IT hub and Cancer Research Institute. It's a perfect abode for modern living full of amenities.

From EWS /LIG to Golf Villas, Sushant Golf City is a township for all segments of society. My vision is to offer a comfortable living to all.

I offer your home to you at Sushant Golf City!

Sh.BB Singh
Executive Director (U.P.)

MESSAGE FROM SENIOR MANAGEMENT



Dear Readers!

This is a great opportunity for me to talk to you about the developments we have made with our township. Our township is one of the largest smart Hi-Tech Townships in the country. This year has been eventful for us with several new products launched, ranging from affordable to luxurious, in both commercial and residential category. New features for the comfort and convenience of the residents have been introduced in the township. New education institutes have opened and are operational in our township. World class hospitals and eco-friendly recreational facilities are the new upcoming for you and your family. We have offered possession of units to some of our prestigious customers as well. The construction of Railway Over Bridge connecting Sector M and Sector L of the township has commenced with muhurat and puja done by our chairman himself. With the dream projects of state government like HCL, Amul Dairy, Cancer Hospital and International Cricket stadium would greatly be adding multiplier effect on our development which will have direct price escalations & habitations. The township is destined to become the most sought-after location of Lucknow in the near future.

I invite you to visit and fall in love with the smart and luxurious lifestyle that our township has to offer to you.

Mr. Rajesh Rao R
Vice President (S & M)

RESIDENT SPEAKS



We wish to extend our heartiest thanks to Sushant Golf City for giving us a truly world class lifestyle. It is really heartening to see that this place is shaping up as one of the best places that stands few notches above the rest in terms of facilities. The dream of a fine living in Lucknow has finally come true!

Mr. Balraj Bhular, Palm Ville B-1-17

I feel happy to have our own house in Sushant Golf City, Lucknow. With wide roads, green parks, round-the-clock security arrangements and an array of amenities, we feel privileged to be a part of a world class lifestyle being offered here. This is indeed a great experience for all of us.

Mr. Sanjay Bansal, Celebrity Garden E-0404



COMPLETED PROJECTS



BEST PRICE



CELEBRITY MEADOWS



G D GOENKA PUBLIC SCHOOL



KUNKAPSSKOLAN



LARCHWOOD



OAKWOOD



PALM FLOORS



PARADISE CRYSTAL



SANTUSHTI ENCLAVE



SHOPPING SQUARE SEC D2



UNDER CONSTRUCTION



CHARMWOOD II



EWS LIG SEC L



GOLF VILLA



GOLF VISTA



LARCHWOOD



MEDANTA



MEDIA ENCLAVE



OAKWOOD



RAILWAY OVER BRIDGE



OLYMPUS LAKEVIEW



JEEVAN ENCLAVE



SHOPPING SQUARE SEC D1



PALM FLOORS

DEVELOPMENT AROUND SUSHANT GOLF CITY



AMUL DAIRY

Amul Dairy 20 acres land in Lucknow to set up dairy processing plants, with Rs 200 crores investment. Like the Varanasi plant, Lucknow plant will have the capacity to process five lakh litres per day, expandable to 10 LLPD.

In addition to **indirect employment, 20,000 new jobs** would be created directly **approximately 7 lakh farmers families are expected to be benefited**, once all four units are established.



HCL

HCL Technologies, India's fourth largest information technology (IT) services company, to complete its Rs 1,500 crores Lucknow IT City project by October 2016, which is **adjacent to Sushant Golf City**.

The project is estimated to **provide direct jobs to nearly 25,000 people with indirect employment to 50,000**.



INTERNATIONAL CRICKET STADIUM

The Lucknow Development Authority has made up its mind to host the dream project, **the International Cricket Stadium**, in 2015. The project's construction is on in full swing at Gomtinagar Extension. To complete the pitch of stadium and also host a grand state-level match in a trial run this year.

"The construction which started in October 2014 is in full swing and the developer would be able to host international level matches like 20-20, IPL etc in." International Cricket Stadium also coming up with a first of its kind 'Sports Rehabilitation Centre' for players who get injured during matches.

Area -137 Acres. Cost – 360 Crores



SUPER SPECIALITY HOSPITAL

Cancer hospital in the city would come up over an area of about 50 acres along the Chak Gajaria farm on Sultanpur Road adjacent to Ansal API SUSHANT GOLF CITY .

According to officials, the hospital will turned into a centre of excellence in oral cancer.



BRAND FOOT PRINT

IGU's UP Junior Championship



IGU's UP Junior Championship was organized at Palms Golf Club and Resort, Sushant Golf City between 26- 28 April. Leading Junior golfers of the nation like Kartik Sharma, Daksh Shokeen, Karandeep Kochhar, Manav Bais, Saurav Rathi, Kshitij Naved Kaul and Aaryoman Bose took part in

the event. Hosting this event was an excellent opportunity to promote junior golf in the region.

IGU's Northern Ladies and Junior Girls Championship



IGU's Northern Indian Ladies and Junior Girls Championship was held in Palms Golf course and country club between 10 – 12 June with a

record number of 58 golfers, including top rung Indians. Diksha Dagar, Anisha Padukone, Gurjot Badwal and Sifat Sagoo are some of the renowned golfing names that took part in the event.

Holi Milan



Holi Milan of Sushant Golf City was organized by Ansal API Infrastructure Ltd at Ansal Institute of Technology and Management. The event brought together all the

residents of the township to enjoy Awadhi and Sufi music and dance. The program was well attended by more than 1000 residents and 500 students of AITM.

5th Kusumanjali Sahitya Samman 2016

The 5th Kusumanjali Sahitya Samman 2016, an annual initiative by Kusumanjali Foundation, was recently organized to recognize contributions by renowned authors in the field of Hindi and Malayalam literature. Kusumanjali Foundation, founded and established by the well-known writer Dr. (Mrs.) Kusum Ansal, seeks to promote and support the artistic, literary, and cultural activities in the country.

Prof. Lokesh Chandra – President, Indian Council for Cultural Relations was the Chief Guest at the occasion to give away the awards to:

Dr. (Mrs.) Kusum Khemani for her novel "Lavanya Devi" (Hindi).

Shri Veerendra Kumar for his travelogue "Danube Sakshi"

The Governing Board of the Kusumanjali Foundation, Chaired by Prof. Indra Nath Choudhuri and other members including Prof. Syed Shahid Mahdi, Smt. Kusum Ansal, Smt. Sunita Jain, Shri Kashi Nath Memani, Smt. Archana Luthra, Shri Narender Mohan and Dr. H. K. Kaul (Member-Secretary) approved the selections made by the Selection Boards for Hindi and Malayalam.

Dirt Track Racing



Dirt Track Racing was organised by the Lucknow Motorsports Association under the Federation of Motor Sports Clubs

of India. MTV Roadies Fame and Actor Rannvijay Singh was also present to host the show. It is a punishing sport, but braving the blistering heat and strong, dusty winds, women drivers from the city stepped unflinchingly on the gas to hold their own on a gruelling course that saw many male motocross riders take a rough tumble at Lucknow's first-ever motorsports contest.



PRODUCT HIGHLIGHT



SMART GOLF VILLA

The high-end smart villas offer the comfort and peaceful ambience that radiate positive energy into the ultra-luxurious lifestyle. Elegant fountains in the lobby, cozy and glamorous furniture, naturally lit living room and modular kitchen, gives you a proud expression of refined living.



CELEBRITY GARDENS

Celebrity Gardens is super luxurious 2BHK apartments and penthouses. Unmatched and unparalleled in sheer class and luxury with seamlessly woven natural vegetation, roadways, topography, water bodies and other top-notch facilities.



CELEBRITY MEADOWS

Celebrity Meadows is modern group housing with expansive natural vegetation and landscaped greens. These apartments provide you a choice to select your dream home according to your lifestyle. Specifically designed these 2 & 3 BHK (+study) apartments have been conceived to fulfill the standards of sophistication and style for the connoisseurs.



GREENFIELD RESIDENCIA

Greenfield Residencia: Luxurious 2BHK apartments ranging from 1057 sq.ft. to 1189 sq.ft. at affordable price. The architecture, build quality, interiors and exteriors of the project are immaculate. The upcoming CG city in the close proximity is at an advanced stage of construction and is soon going to be operational, thereby, adding to the unique advantage to the location.



SHOPPING SQUARE SECTOR D

This low rise mall is to become the commercial hub of Sushant Golf City. Ultra modern commercial structure designed by the best architects in business, huge atrium, aesthetically designed retail outlets and offices, elevators, etc. provide the best shopping experience.



NEW LAUNCH

Platinum Mall:

Dedicated to intelligently planned shops & office spaces, providing an efficient work atmosphere with an amalgamation of well planned walkways; Platinum Mall is going to be the biggest mall of Lucknow. Provisions have been made for modern amenities like Banks, Cafeteria, Gym, Business Centre & Executive/Office Space, Anchor Stores & Retail Stores, etc

CORPORATE SOCIAL RESPONSIBILITY



Inauguration of the Computer Centre - The project staff organised inauguration of Computer centre at AITM, Lucknow wherein 80 students were enrolled at the centre for three months basic computer course. Mr. U. K. Gupta, Vice President of Projects, Ansal API and Infrastructure Ltd. graced the occasion as Chief Guest and Mr. Lalit Kumar Gupta, Vice President of Ansal API and Infrastructure Ltd. was the Guest of Honour.



New Sewing Batch - A new sewing batch had been started by the project staff at Tantaha village and enrolment of 22 community women and girls from nearby project operational areas had been reached for 3 months sewing course. On this occasion, Mrs. Meena, the sewing teacher explained with the scope and outline of the training programme to the enrolled members, along with the skills they will be learning in the subsequent in the course duration.

Health Workshop - Three health workshops were organised at Tantaha village, Bhedhenkheda village and Mahmoodpur village, wherein 151 participants were educated on health issues affecting the community and precautionary measures to be taken up to prevent seasonal infections. Discussions were also centred on social and health issues such as child marriage, personal hygiene, safe motherhood and vaccination for new born children, TB, malaria, sanitation, use of toilet, etc.



Cleaning Action - To promote the importance of clean and healthy living environment, 3 cleaning actions were organised by project staff at Bagiyamau village, Jhilhilapurwa village and Nijampur village, wherein 98 community members were informed about the importance of hygiene in their daily lives. Issues pertaining to seasonal diseases and their prevention were discussed at length. All the villagers cleaned common areas of the village. Meetings with the respective village heads or Pardhaans were also organised to discuss strategies for keeping the village clean.



Group Activities with CBOs - In order to encourage the practice of healthy living and to provide recreational ambience, the project had organised 5 group activities with participation of 186 CBO members wherein different recreational activities were carried out. These activities were intended to disseminate the message of significance of physical activities for healthy and disease free living. They were encouraged to keep themselves fit and healthy by participating in sports events and practicing exercise daily.



Hindi Literacy Classes - Lack of literacy has made people especially, women and children vulnerable to health issues, ignorant of their rights as citizens of India, and devoid of accessibility to suitable livelihood options, etc. The project thus believes that an informed and educated women can make a lot of constructive difference to the entire society. During the reporting quarter, 30 women were educated to read as well as write Hindi and were made aware of various social issues like female feticide, dowry system, health issues, etc.





CORPORATE SOCIAL RESPONSIBILITY



SHG members carrying out inter-loaning and record keeping during the monthly meeting organised at the village Bagiyamau



To oversee the ongoing activities, HPPI NHQ staff member having meeting with the sewing students and SHG members



To emphasise the importance of education, sanitation and personal hygiene, monthly meeting of Women group are being organised



To promote the practice of healthy living, Tug of war games was organised during Health session at Village Tantaha



Community women are being taught to read and write during hindi literacy classes



Cleaning Action campaign at village Jhilhilapurwa to sensitise the community members on importance of clean surroundings



Health workshop at village Mahmoodpur to sensitise community women on importance of personal health and hygiene



To promote the practice of healthy living, volley ball and Net are given to youth club members



Community youth being educated in AITM computer centre

UPCOMING FEATURES :

- Medanta Hospital
- Metro Service
- CG city
- International Cricket stadium
- Arjunganj Flyover
- Lal Pathology

FEATURES :

- 18 hole world class championship golf course
- The Palms Golf Club
- Best Price, Walmart
- GD Goenka School
- Cycle Track
- Lucknow Bus Service
- Post Office
- 24x7 Ambulance Service
- ATM



For Booking & Sales Related Queries Call : 8081-777-906

Ansal Properties & Infrastructure Ltd., 1st Floor, YMCA Campus, 13 Rana Pratap Marg, Lucknow -226001
Phone : 0522 - 4096200 Fax: 0522 - 2209510 Site Off.: Sushant Golf City, Amar Shaheed Path Path, Lucknow Tel.: 0522 - 6500129
Delhi Office : 115, Ansal Bhawan, 16, Kasturba Gandhi Marg, New Delhi - 110001
Phone : 011-23717854, 23353550, 66302265/66/68/69 • Website: www.ansalapi.com, www.sushantgolfcity.in